



14 Canterbury Road, Concord, NH 03301
David Gill, Parks and Recreation Director
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www.concordparksandrec.com

2015 SPONSORSHIP OPPORTUNITIES

Memorial Field Baseball Field

Sponsor receives: one banner - approx 3 by 6, cost \$750 per year. Larger banners available for additional cost

Field used mid April to mid September annually

Home Field - Concord High School Varsity Baseball Team

Games played by the following leagues:

Concord Legion Baseball - Post 21

Concord Babe Ruth

Sunset Baseball (adult league)

Several baseball tournaments are also played annually

Memorial Field Softball - Field A

Sponsor receives: one banner - approx 3 by 6, cost \$750 per year. Larger banners available for additional cost.

Field used mid-April to mid-September annually

Home Field for Concord High School Varsity Softball Team

Games and practices played for the following leagues:

Concord Youth Softball

Concord Coed Adult Softball Leagues

Several softball tournaments are also played annually

Green Street Community Center

Advertising/Sponsorship - per year \$3,500 (looking for two sponsors)

Sponsor receives: Two banners inside gym, Logo in our main summer seasonal brochure (4,500 copies printed in May).

Money raised will go towards the Parks and Recreation Youth Scholarship Fund.

Main basketball court for youth basketball leagues ages 4+5, grades 1+2 (200 - 250 youth weekly during winter months plus parents)

One of four practice gyms for grades 3 - 12 youth basketball leagues (10 -14 teams use gym weekly during winter months)

Location on many of "parks and rec" pre-school programs - throughout school year

Main basketball court for Men's Basketball League (20 - 40 teams weekly, four - 10 week seasons year round)



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2015 SPONSORSHIP OPPORTUNITIES continued

Aquatics Sponsorship - Special events

Sponsor 7 special events at the City of Concord outdoor pools. Cost \$3,500 (looking for one sponsor)

Summer pool attendance between 30,000 to 35,000 people.

Sponsor receives: sponsorships sign with event dates of events at each of the seven pools, Sponsor will also be able to set up booth at each event as desired.

Summer Music Series

Annual music series is held in several parks and downtown annually.

Parks and Rec schedules between 8 and 12 concerts each summer, Cost for sponsorship \$500 and up...higher.

Sponsor receives: logo in Summer Concert Series Brochure and on the Dept.'s web site. Sponsor will also be able to set up booth at each concert as desired.

Easter Egg Hunt – Cost \$2,000 (looking for one sponsor)

Annual Easter egg hunt held at Rollins Park in April 2016. For children age 2-10, 10,000 eggs, and pictures with the Easter Bunny. *Sponsor receives: logo in winter/spring brochure and on the Dept.'s website. Sponsor will also be able to set up a booth at the event.*